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For Immediate Release



2015 Spring Trail Town Summits

Greensburg, PA – April 13, 2015 – Spring has arrived and the Trail Town Program® has planned two Trail Town Summits. These summits are meant to bring together business owners, trail partners, and community members to learn more about the trail and the benefits on their communities. These summits will be held in communities along the Great Allegheny Passage and Erie-to-Pittsburgh Trail.

The first Trail Town Summit will be held on April 27, 2015 in Homestead, PA at Voodoo Brewery. This summit is featuring information regarding group tourism and packaging. The panel will include representatives from Steel Valley Heritage Tours, Laurel Highlands Visitors Bureau, Pittsburgh Tours and More, and Venture Outdoors. It will begin at 12:30 with an optional tour Homestead, highlighting the accomplishments they have made in their first year as a Trail Town. The official summit will begin at 1:30PM. At 3PM the Trail

Town Program® is hosting a happy hour that will feature hors d'oeuvres from Studio AM

in Homestead. The cost is \$5 and reservations will be taken until April 24th.

The second Trail Town Summit will be held on May 4, 2015 in Franklin, PA at De Bence Antique Music World. This summits is featuring information regarding business financing and grant opportunities. The panel will include representatives from PA Department of Community and Economic Development, USDA Rural Development, and Farmers National Bank. This summit will begin will be from 3 to 4:30PM. Following the summit will be the Get on the Trail Competition Kick-Off. Reservations will be taken until April 30th.

The summits will also include updates regarding the Trail Town Certified Network. For more information or to submit your reservation please contact Courtney Mahronich at <u>cmahronich@progressfund.org</u> or 724-216-9160 Ext. 316.

