

**2012 Trail Town User Survey Report  
for  
The Progress Fund**

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**Center for Regional Progress  
College of Business  
Frostburg State University  
Frostburg, Maryland 21532**

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## ***Executive Summary***

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The Great Allegheny Passage is visited by many people during the year. Of those interviewed three fourths (75 percent) reported being Pennsylvania residents (66% from western Pennsylvania).

A large percentage of people surveyed started their trip at Boston (19.1%) and West Newton (18.6%) posts. These two locations were also the most frequented ending locations on the trail as well Boston (19.5%) and West Newton (17.6%), the trail also sees a high usage at Ohiopyle and Cumberland.

Almost 80 percent of visitors had a previous visit to the trail most often trail users come in pairs (44%) to ride, walk or hike the trails. About one-third of trail users are alone – the same as reported in the 2008-2009 survey. Trail users are all ages, but those between the age of 45 and 54 are the largest group of users (27.8 percent) followed by those age 55 to 64 (22.8 percent). This is similar to that reported in the 2008-2009 survey where 28 percent of users were age 45 to 54 and 25 percent of users were age 55 to 64.

The age group 45-54 is the most likely to frequent the trail at any location, while under 10 is the least likely to use the trail at any location. The second highest group to use the trail at any location is the age group 55-64.

Only 23 percent of trail users reported a multiple day trip compared to 34 percent in the 2008-2009 survey. Of the multiple day trip respondents the age group 45-54 was the group most likely to be taking a multiple day trip at 31.7 percent. Of the 28 percent who were reported an overnight stay, 30 percent were planning to stay at a campground while 28 percent were planning to stay at a bed and breakfast. For those who plan to stay overnight the mean spent per night was \$114 which is higher than the \$98 spent on overnight accommodations in the 2008-2009 survey.

Most trail users start and stop at the same location. The locations that had the most use were West Newton, Boston, and Connellsville.

Those in groups were more likely to spend more money (\$51.36) than an individual (\$17.69). This is higher than the 2008-2009 amount of \$13 per day for individual users. However, both groups spent their money on similar categories of products. The majority of spending from trail users was on snacks/beverages and restaurants.

## ***Methodology***

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Partnering organizations discussed the options for a new survey for 2011. The 2011 survey was focused on basic information and shortened to 12 questions to see changes in economic impact. The 12 questions focused on user's trip (distance, length, locations) and spending habits (spending for types of services and lodging). All previous locations from 2008 were included, but 3 new trailheads (Boston, McKeesport, and Homestead) were added since more trail has developed since 2008.

The Trail Town Outreach Corps helped with community outreach by addressing community and trail group meetings for new volunteers while previous volunteers were contacted to begin assigning locations to create trailhead teams that would cover individual towns. Two training sessions for volunteers were held via conference call to review the survey documents and protocol for surveying. Additional one-on-one sessions were made over the phone to volunteers who could not attend the first sessions.

Survey materials were distributed to volunteers including t-shirts to help identify surveyors. Schedules were developed by main trailhead contacts and distributed to each trailhead team. Originally plans were to have one weekday and one weekend surveying day at each of the trailhead locations. A goal of 4-6 surveys per weekday and 6-8 per weekend was established to aim to 1200 surveys or more.

Surveys were started on July 19, 2011. Survey volunteers were located at trailheads near plausible stopping/resting locations so that they wouldn't interrupt riders and be able to do the survey. Riders were asked if they would like to take a survey about the Trail. If interested, the survey proceeded. Survey volunteers kept a tally sheet during each session to mark how many total surveys were done during that time, but also how many refused or had already taken the survey previously.

Additionally, some surveys were done in other locations (Deal, Sutersville, etc) when volunteers were in those areas for trail counts etc. These surveys were minimal.

Collected surveys were later uploaded by volunteers or TTOC onto a Google Document to collect all information into one file.

## *Results*

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### ***Question 1. What is your ZIP code?***

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<b>Trail Users by Residence Zip Codes</b>	
<b>Number of Respondents:</b>	<b>1195</b>
Pennsylvania	74.7%
- Southwestern, PA	66.5%
Eastern, PA and the Keystone Corridor	8.2%
Maryland	16.6%
Other	8.7%

About three quarters (74.7%) of the respondents that were interviewed reported living in *Pennsylvania*, driven nearly entirely by visitors living in *southwestern, PA* (66.5%).

Trail users living outside of PA were most likely to have reported living around *Cumberland, MD* (16.6%).

Those living in *southwestern, PA* were significantly more likely to have been interviewed in West Newton, Connellsville, Rockwood, or Ohiopyle compared to other towns.

Respondents living in *Cumberland, MD* were significantly more likely to have been interviewed in Frostburg or Cumberland than another town.

<b>Area</b>	<b>Zip code</b>	<b># of Users</b>
Pittsburgh, PA	15217, 15218, 15221	87
Connellsville, PA	15425	70
Homestead, PA	15120	41
Cumberland, MD	21502	37
West Mifflin, PA	15122	31
266 of 1,195 respondents		

**Question 2. Where did you begin on the Trail today?**

Number of Respondents	1,190	%
Cumberland	64	5.4%
Frostburg	62	5.2%
Meyersdale	62	5.2%
Rockwood	56	4.7%
Confluence	72	6.1%
Ohiopyle	83	7.0%
Connellsville	119	10.0%
West Newton	221	18.6%
Boston	227	19.1%
McKeesport	76	6.4%
Homestead	148	12.4%

		Starting →										
Ending ↓		Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohiopyle	Connellsville	West Newton	Boston	McKeesport	Homestead
		Respondents	62	61	62	54	70	81	117	218	226	74
Cumberland	107	42	14	20	13	5	4	3	2	3	1	0
Frostburg	57	4	26	9	5	6	4	1	2	0	0	0
Meyersdale	72	3	10	28	13	8	3	4	3	0	0	0
Rockwood	33	6	4	0	11	2	2	5	3	0	0	0
Confluence	75	1	2	3	3	37	6	6	5	7	3	2
Ohiopyle	85	1	2	0	4	5	56	4	3	6	2	2
Connellsville	113	3	0	1	2	4	2	85	1	6	3	6
West Newton	211	0	1	0	2	2	0	3	186	11	2	4
Boston	229	1	0	1	1	1	1	1	8	170	16	29
McKeesport	109	1	1	0	0	0	2	0	5	23	47	30
Homestead	80	0	1	0	0	0	1	5	0	0	0	73

Trail Users were most likely to end their trip from the same location that they started. The locations of Boston and West Newton had the largest number of interviews showing how much this area is used.

**Question 3: Where will you finish, or turn around, on the Trail today**

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Number of Respondents	1159	%
Cumberland	104	9.0%
Frostburg	57	4.9%
Meyersdale	71	6.1%
Rockwood	33	2.8%
Confluence	74	6.4%
Ohiopyle	79	6.8%
Connellsville	113	9.7%
West Newton	204	17.6%
Boston	226	19.5%
McKeesport	107	9.2%
Homestead	85	7.3%

The most frequently cited ending locations, by at least one in eight trail users, were *Boston*, *Cedar Creek/West Newton*, and *Connellsville* (19.5%, 17.6%, and 9.7%, respectively).

The group of locations that were mentioned second most often included *McKeesport*, *Cumberland*, and *Homestead* (9.2%, 9.0%, and 7.3% respectively).

Similar to the trend observed with the starting locations (Q1), the largest proportions of the respondents were interviewed while exiting the trail at their final destination.

**Question 4: Is this a multiple day trip?**

Twenty three (23) percent of those interview indicated that this was a multiple day trip compared to 34 percent in the 2008-2009 survey.

The age distribution of the multi-day users is shown below. Most are in the 25-54 age group.

	Total	Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohio	Connellsville	West Newton	Boston	McKeesport	Homestead
Under 10	5	1	0	0	0	1	0	0	0	2	0	1
10 - 15	29	1	2	1	8	3	2	2	2	3	0	5
16 - 24	67	4	2	6	20	2	7	7	2	11	3	3
25 - 34	89	12	7	7	13	13	5	5	7	10	0	10
35 - 44	95	6	9	8	27	10	2	2	10	16	2	3
45 - 54	253	13	21	34	42	30	17	17	11	36	7	25
55 - 64	177	5	26	25	35	13	9	9	7	29	5	14
65+	82	2	8	12	7	3	8	8	6	14	10	4
TOTAL	797	44	75	93	152	75	50	50	45	121	27	65

a. Where did you begin your journey and where will you end on the Trail?

		Starting →										
Ending ↓		Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohio	Connellsville	West Newton	Boston	McKeesport	Homestead
		Respondents	62	61	62	54	70	81	117	218	226	74
Cumberland	107	42	14	20	13	5	4	3	2	3	1	0
Frostburg	57	4	26	9	5	6	4	1	2	0	0	0
Meyersdale	72	3	10	28	13	8	3	4	3	0	0	0
Rockwood	33	6	4	0	11	2	2	5	3	0	0	0
Confluence	75	1	2	3	3	37	6	6	5	7	3	2
Ohio	85	1	2	0	4	5	56	4	3	6	2	2
Connellsville	113	3	0	1	2	4	2	85	1	6	3	6
West Newton	211	0	1	0	2	2	0	3	186	11	2	4
Boston	229	1	0	1	1	1	1	1	8	170	16	29
McKeesport	109	1	1	0	0	0	2	0	5	23	47	30
Homestead	80	0	1	0	0	0	1	5	0	0	0	73

The trail users were likely to not start and stop at the same location when doing a multiple day trip. They were more likely to travel a longer distance and end in a different location.



**Question 5: Is this your first trip on the Great Allegheny Passage?**

Interview Location	No		Yes	
	Total	939	78.2%	262
Cumberland	63	85.1%	11	14.9%
Frostburg	46	85.2%	8	14.8%
Meyersdale	68	79.1%	18	20.9%
Rockwood	29	67.4%	14	32.6%
Confluence	53	71.6%	21	28.4%
Ohiopyle	71	76.3%	22	23.7%
Connellsville	125	82.2%	27	17.8%
West Newton	141	79.2%	37	20.8%
Boston	107	80.5%	26	19.5%
McKeesport	53	73.6%	19	26.4%
Homestead	183	75.6%	59	24.4%

The majority of trail users interviewed have used the trail before. Almost 80 percent of those interviewed have used the trail at least once before. Those age 45 to 54 had the highest proportion of first users (about 27%).

**Age of Users Reporting First Use**

	Total	Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohiopyle	Connellsville	West Newton	Boston	McKeesport	Homestead
	794	84	60	115	42	53	81	85	108	45	40	81
Under 10	2.9%	3.6%	1.7%	0.0%	2.4%	0.0%	1.2%	0.0%	9.3%	2.2%	7.5%	3.7%
10 - 15	3.9%	7.1%	10.0%	1.7%	11.9%	1.9%	1.2%	0.0%	2.8%	0.0%	5.0%	6.2%
16 - 24	10.1%	4.8%	16.7%	11.3%	7.1%	20.8%	8.6%	10.6%	13.0%	2.2%	0.0%	9.9%
25 - 34	14.0%	13.1%	15.0%	15.7%	9.5%	15.1%	11.1%	8.2%	17.6%	33.3%	12.5%	7.4%
35 - 44	12.1%	10.7%	10.0%	11.3%	16.7%	5.7%	14.8%	4.7%	15.7%	15.6%	17.5%	13.6%
45 - 54	26.6%	35.7%	16.7%	27.0%	40.5%	18.9%	25.9%	43.5%	13.0%	28.9%	25.0%	22.2%
55 - 64	19.5%	17.9%	16.7%	20.0%	4.8%	17.0%	27.2%	29.4%	18.5%	11.1%	17.5%	21.0%
65+	11.0%	7.1%	13.3%	13.0%	7.1%	20.8%	9.9%	3.5%	10.2%	6.7%	15.0%	16.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Questions 6: How many persons are in your group today?**

			Location Of Interview										
			<i>Chamberland</i>	<i>Frostburg</i>	<i>Meyersdale</i>	<i>Rockwood</i>	<i>Confluence</i>	<i>Ohitopyle</i>	<i>Connellsville</i>	<i>West Newton</i>	<i>Boston</i>	<i>McKeesport</i>	<i>Homestead</i>
# of Respondents = 1,202	#	%	N = 74	N = 54	N = 86	N = 43	N = 74	N = 93	N = 152	N = 178	N = 133	N = 72	N = 243
Just Myself	404	33.6%	21	21	15	12	13	14	66	64	64	22	92
2	527	43.8%	33	20	46	20	39	52	60	64	45	32	116
3 - 10	255	21.2%	20	12	23	10	19	26	23	47	24	17	34
More than 10	26	1.3%	0	1	2	1	3	1	3	3	0	1	1

A little over 40 percent of trail users visit the trail in pairs. Groups larger than 10 are unusual on the trail, but some larger groups have reported using the trail.

Respondents reporting *just myself* using the trail were significantly less likely to have reported an overnight stay.

Those reporting group sizes of *3 or more* were significantly more likely to have reported an overnight stay.

Group Size	# of groups
3	108
4	80
5	22
6	16
7	11

**Question 7: How many persons in your group are in the following age categories?**

	Total	Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohio	Connellsville	West Newton	Boston	McKeesport	Homestead
<b>Number of persons</b>	2407	150	113	258	93	215	246	277	375	173	131	376
<b>Under 10 years of age</b>	99	5	3	1	4	4	7	6	42	6	3	18
<b>10-15 years of age</b>	118	9	8	4	7	26	6	10	15	6	5	22
<b>16 - 24 years of age</b>	158	8	13	13	3	24	18	22	25	8	4	20
<b>25 - 34 years of age</b>	248	17	11	26	11	13	19	25	47	29	18	32
<b>35 - 44 years of age</b>	320	20	9	37	4	16	34	47	52	28	22	51
<b>45 - 54 years of age</b>	639	53	30	74	33	56	59	74	77	42	27	114
<b>55 - 64 years of age</b>	536	28	28	52	18	52	64	63	83	38	29	81
<b>65+</b>	289	10	11	51	13	24	39	30	34	16	23	38

The majority of the respondents that were interviewed reported being 35 years of age or older.

One in ten (10.1%) were 25-34 years of age. Only 6% were 16-24 years of age.

It was significantly more likely for respondents 16-24 years of age to have been interviewed at West Newton than any of the other towns.

Respondents 35-44 years of age were more likely to have been interviewed in West Newton, Homestead, or Connellsville than the other towns.

Those 55-64 years of age were significantly less likely to have been interviewed in either Cumberland or Rockwood than any of the other towns.

**Question 8: What do you estimate your group's total spending will be in the communities today on....?**

	Per Group Spending by Location											
	Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohioyle	Connellsville	West Newton	Boston	McKeesport	Homesstead	Average Per Group
<b>Snacks and Beverages</b>	\$53.00	\$29.60	\$10.50	\$16.50	\$19.90	\$34.30	\$38.20	\$13.70	\$6.23	\$9.75	\$10.65	\$7.09
<b>Clothing</b>	\$56.25	\$20.00	\$33.19			\$58.00		\$20.00	\$63.00		\$50.00	\$13.85
<b>Equipment Rental</b>	\$108.50	\$142.60	\$47.50	\$50.00	\$195.00	\$35.70	\$30.70	\$37.10	\$42.80	\$1.40	\$80.00	\$22.62
<b>Restaurants</b>	\$130.75	\$55.30	\$93.50	\$60.80	\$61.40	\$50.00	\$89.00	\$35.80	\$1.00	\$27.24	\$43.00	\$19.00
<b>Transportation</b>	\$280.00	\$212.00	\$81.60	\$112.50		\$3.00					\$217.00	\$48.72
<b>Other</b>	\$19.20	\$60.00	\$18.80	\$58.75	\$15.00	\$29.80		\$23.70	\$8.00	\$5.00	\$46.00	\$9.17
<b>TOTAL</b>	\$647.70	\$519.50	\$285.09	\$298.55	\$291.30	\$210.80	\$157.90	\$130.30	\$121.03	\$43.39	\$446.65	\$120.43
<b>Number of Groups</b>	53	33	71	31	61	79	86	114	69	50	151	
<b>Number of Persons</b>	150	114	255	128	230	244	283	375	181	144	376	
<b>Average Group Size (Persons)</b>	2.8	3.5	3.6	4.1	3.8	3.1	3.3	3.3	2.6	2.9	2.5	

Respondents who reported traveling with at least one other person were then asked to estimate the spending of their group on the same items and services. There was significant variation in group spending across locations. Groups in Cumberland spent the most (\$647.70) while those in McKeesport spent the least (\$43.39). One average a group spent a little more than \$120.

The items/services that the majority spent/planned to spend money on were:

- **Restaurants** (Mean= \$19.00 however the majority of people planned to spend at least 25 dollars)
- **Transportation** (Mean = \$48.72)
- **Equipment Rental** (Mean = \$22.62)

Per Person in Group Spending by Location												
	Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohio	Connellsville	West Newton	Boston	McKeesport	Homestead	Average Per Person
Snacks and Beverages	\$18.73	\$8.57	\$2.92	\$4.00	\$5.28	\$11.11	\$11.61	\$4.16	\$2.37	\$3.39	\$4.28	\$6.95
Clothing	\$19.88	\$5.79	\$9.24			\$18.78		\$6.08	\$24.02		\$20.08	\$14.84
Equipment Rental	\$38.34	\$41.28	\$13.23	\$12.11	\$51.72	\$11.56	\$9.33	\$11.28	\$16.32	\$0.49	\$32.13	\$21.61
Restaurants	\$46.20	\$16.01	\$26.03	\$14.73	\$16.28	\$16.19	\$27.05	\$10.88	\$0.38	\$9.46	\$17.27	\$18.22
Transportation	\$98.93	\$61.37	\$22.72	\$27.25		\$0.97					\$87.15	\$49.73
Other	\$6.78	\$17.37	\$5.23	\$14.23	\$3.98	\$9.65		\$7.20	\$3.05	\$1.74	\$18.47	\$8.77
<b>TOTAL</b>	<b>\$228.85</b>	<b>\$150.38</b>	<b>\$79.38</b>	<b>\$72.31</b>	<b>\$77.26</b>	<b>\$68.25</b>	<b>\$47.98</b>	<b>\$39.61</b>	<b>\$46.14</b>	<b>\$15.07</b>	<b>\$179.37</b>	<b>\$120.12</b>

Spending per person in a group also varied widely by location with Cumberland also having the highest value for per person spending (in a group) of \$ 228.85. The lowest level of per person spending for groups was in McKeesport (\$15.07). In general, if a person was with a group, their spending was higher (\$120.12) than if the individual was on the trail alone (\$16.84). In general, groups that spent/planned to spend *zero dollars* on items/ services in the communities were significantly less likely to report an overnight stay.

Individual Spending by Location												
	Cumberland	Frostburg	Meyersdale	Rockwood	Confluence	Ohio	Connellsville	West Newton	Boston	McKeesport	Homestead	Average
Number of Persons	21	21	15	12	13	14	66	64	64	22	92	
Snacks and Beverages	\$3.80	\$2.50	\$3.20	\$15.30	\$4.40	\$6.00	\$1.30	\$2.90	\$2.80	\$1.60	\$1.00	\$4.07
Clothing	\$2.50		\$2.10	\$3.00			\$1.30		\$14.00			\$4.58
Equipment Rental				\$2.00		\$1.42						\$1.71
Restaurants	\$13.80	\$5.00	\$15.80	\$15.80	\$11.15	\$13.80	\$3.36	\$1.00	\$4.40	\$3.00	\$1.00	\$8.01
Other			\$10.80				\$0.60	\$12.75			\$1.90	\$6.51
<b>Sum of Average (\$)</b>	<b>\$20.10</b>	<b>\$7.50</b>	<b>\$31.90</b>	<b>\$36.10</b>	<b>\$15.55</b>	<b>\$21.22</b>	<b>\$6.56</b>	<b>\$16.65</b>	<b>\$21.20</b>	<b>\$4.60</b>	<b>\$3.90</b>	<b>\$16.84</b>

Individuals were asked to report how much they spent/planned to spend on several different items and services. Overall, the vast majority of the respondents spent/planned to spend *zero dollars* on all but two of the items/ services.

The majority of the respondents spent/planned to spend money at **restaurants**, with 12.0% spending less than 25 dollars.

The majority of the respondents also spent/planned to purchase **snacks/beverages**, with the average of \$4.07 spent.

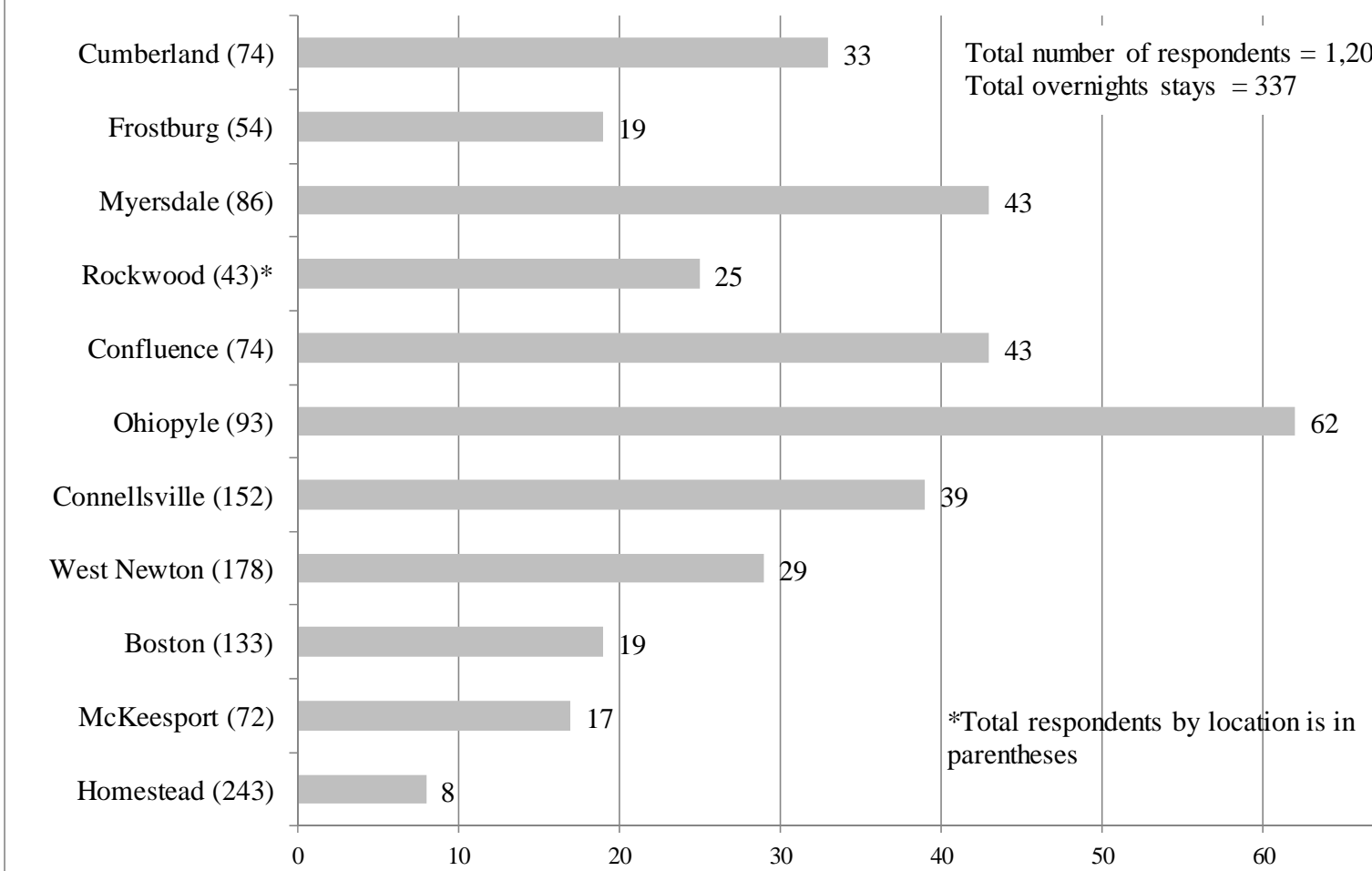
In general, respondents that spent/planned to spend *zero dollars* on items/services in the communities were significantly less likely to report an overnight stay.

***Question 9: In conjunction with your trip, have or will you plan an overnight stay?***

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Overnight Stay by Location of Interview			
	Total respondents	Total Respondents Staying Overnight	%
<b>Total</b>	1,203	337	28.0%
<b>Cumberland</b>	74	33	2.7%
<b>Frostburg</b>	54	19	1.6%
<b>Meyersdale</b>	86	43	3.6%
<b>Rockwood</b>	43	25	2.1%
<b>Confluence</b>	74	43	3.6%
<b>Ohiopyle</b>	93	62	5.2%
<b>Connellsville</b>	152	39	3.2%
<b>West Newton</b>	178	29	2.4%
<b>Boston</b>	133	19	1.6%
<b>McKeesport</b>	73	17	1.4%
<b>Homestead</b>	243	8	0.7%

### Overnight Stays by Location of Interview



Almost three in ten (28.0%) of the respondents reported that they did plan an overnight stay in conjunction with their trip on the trail.

Respondents interviewed in Ohiopyle were significantly more likely to have planned an overnight stay than those interviewed in the other towns.

Those that did not plan an overnight stay were significantly more likely to have been interviewed in Homestead, McKeesport, Frostburg, or Boston compared to the other towns.

Conversely, respondents that reported starting on the trail in *Frostburg, Homestead, McKeesport, or Boston* were significantly less likely to plan an overnight stay in conjunction with their trip.

**Question 10: What type of accommodation do you plan on staying?**

<b>Interview Location</b>	<b>Number of Respondents</b>	<b>Bed and Breakfast</b>	<b>Campground</b>	<b>Motel/hotel/Hostel</b>	<b>Friend or relatives home</b>	<b>Unsure</b>
<b>Total</b>	<b>338</b>	<b>27.5%</b>	<b>29.6%</b>	<b>13.3%</b>	<b>19.5%</b>	<b>10.1%</b>
<b>Cumberland</b>	<b>33</b>	2.1%	1.8%	1.5%	3.6%	0.9%
<b>Frostburg</b>	<b>19</b>	0.9%	0.9%	0.9%	3.0%	0.0%
<b>Meyersdale</b>	<b>44</b>	4.1%	2.7%	0.6%	3.0%	2.7%
<b>Rockwood</b>	<b>25</b>	3.3%	2.1%	1.2%	0.6%	0.3%
<b>Confluence</b>	<b>44</b>	3.0%	3.8%	4.7%	1.5%	0.0%
<b>Ohiopyle</b>	<b>63</b>	5.3%	5.9%	2.4%	3.0%	2.1%
<b>Connellsville</b>	<b>39</b>	3.3%	4.7%	0.9%	1.5%	1.2%
<b>West Newton</b>	<b>28</b>	2.4%	3.3%	0.6%	0.9%	1.2%
<b>Boston</b>	<b>19</b>	1.2%	1.2%	0.6%	1.8%	0.9%
<b>McKeesport</b>	<b>17</b>	0.9%	3.0%	0.0%	0.9%	0.3%
<b>Homestead</b>	<b>7</b>	1.2%	0.3%	0.0%	0.0%	0.6%

Among respondents that did plan an overnight stay, the most frequently mentioned accommodations were *campgrounds* (29.6%) and/or *bed and breakfasts* (27.5%).

Just more than one in eight (13.3%) mentioned a *motel/hotel/hostel*.

The only other accommodation cited by more than 15% of the respondents was *friend or relatives home*.

Respondents that mentioned *campgrounds* were significantly more likely to have been interviewed in either Connellsville or Ohiopyle compared to those in the other towns.

It was more likely for those who reported *bed and breakfasts* to have been interviewed in Confluence, Ohiopyle, Meyersdale, or Rockwood than Cumberland or Frostburg.



**Question 11: How much per night does your group plan to spend for overnight accommodations?**

**Spending on Overnight Accommodation by Location**

	<i>Total</i>	<i>Cumberland</i>	<i>Frostburg</i>	<i>Meyersdale</i>	<i>Rockwood</i>	<i>Confluence</i>	<i>Ohiopyle</i>	<i>Connellsville</i>	<i>West Newton</i>	<i>Boston</i>	<i>McKeesport</i>	<i>Homestead</i>
	<b>325</b>	<b>31</b>	<b>18</b>	<b>43</b>	<b>25</b>	<b>40</b>	<b>62</b>	<b>36</b>	<b>28</b>	<b>18</b>	<b>17</b>	<b>7</b>
<b>Zero</b>	13.2%	1.8%	0.3%	0.6%	0.0%	3.4%	0.3%	1.8%	1.5%	0.6%	2.5%	0.3%
<b>Less than \$25</b>	11.4%	0.6%	0.3%	1.2%	0.3%	1.8%	3.1%	2.2%	0.9%	0.6%	0.3%	0.0%
<b>\$ 25 - \$99</b>	25.2%	0.3%	1.5%	3.1%	4.0%	2.2%	7.7%	1.8%	2.2%	1.2%	0.6%	0.6%
<b>\$100 or more</b>	50.2%	6.8%	3.4%	8.3%	3.4%	4.9%	8.0%	5.2%	4.0%	3.1%	1.8%	1.2%
<b>Mean(\$/per night)</b>	<b>\$113.59</b>	<b>\$103.10</b>	<b>\$119.78</b>	<b>\$174.84</b>	<b>\$91.24</b>	<b>\$87.88</b>	<b>\$81.92</b>	<b>\$130.86</b>	<b>\$88.25</b>	<b>\$96.94</b>	<b>\$119.71</b>	<b>\$155.00</b>

Spending for overnight accommodations averaged about \$114, higher than the \$98 reported in the 2008-2009 survey.

**Question 12: How many overnight stays have you/do you plan to have in conjunction with your visit to the Trail?**

**Number of Overnight Stays**

	Number of Respondents	Tonight only	Two or more	Not Sure
<b>Total</b>	<b>327</b>	16.5%	82.0%	1.5%
<b>Cumberland</b>	<b>33</b>	2.4%	7.3%	0.3%
<b>Frostburg</b>	<b>16</b>	1.2%	3.7%	0.0%
<b>Meyersdale</b>	<b>42</b>	1.5%	11.0%	0.3%
<b>Rockwood</b>	<b>25</b>	0.6%	6.7%	0.3%
<b>Confluence</b>	<b>41</b>	2.1%	10.1%	0.3%
<b>Ohiopyle</b>	<b>61</b>	4.3%	14.4%	0.0%
<b>Connellsville</b>	<b>38</b>	0.6%	11.0%	0.0%
<b>West Newton</b>	<b>28</b>	1.5%	7.0%	0.0%
<b>Boston</b>	<b>19</b>	1.8%	3.7%	0.3%
<b>McKeesport</b>	<b>16</b>	0.3%	4.6%	0.0%
<b>Homestead</b>	<b>8</b>	0.0%	2.4%	0.0%

The majority (82.0%) of the respondents who did not stay with their friends or relatives reported planning *two or more* overnight stays. One in six (16.5%) stated that their overnight stay was for *tonight only*. Less than one in ten were *not sure* how many overnight stays they will have.

Respondents whose overnight stays were limited to *tonight only* were significantly more likely to have been interviewed in Ohiopyle, or Confluence, or Cumberland compared to those interviewed in either Homestead or McKeesport.

It was significantly more likely that those who mentioned planning an overnight stay of *two nights or more* to have been interviewed in Ohiopyle than any of the other towns.

**2011 Great Allegheny Passage Trail User Survey**

1. What is your ZIP code? \_\_\_\_\_
2. Where did you begin on the Trail today? \_\_\_\_\_
3. Where will you finish, or turn around, on the Trail today? *(surveyors please confirm if ending location is true end location or their turn-around point)*  
\_\_\_\_\_
4. Is this a multiple day trip? Yes or No (circle one)
  - a. If YES, where did you begin your journey and where will you end on the Trail?  
Begin: \_\_\_\_\_ End: \_\_\_\_\_
5. Is this your first trip on the Great Allegheny Passage? Yes or No
6. How many persons are in your group today? Just myself or \_\_\_\_\_
7. How many persons in your group are in the following age categories?

Under 10_____	35-44_____
10-15_____	45-54_____
16-24_____	55-64_____
25-34_____	65 or older_____
8. What do you estimate your group's total spending will be in the communities today on....? (OK to ask a single)

Snacks/Beverages \$_____	Clothing \$_____
Equipment rental (bikes, canoes, etc.) \$_____	Restaurants \$_____
Transportation (shuttling, taxi, etc.) \$_____	
Other (sunscreen, film, etc.) \$_____	
9. In conjunction with your trip, have or will you plan an overnight stay? Yes or No
10. What type of accommodation do you plan on staying? (Check below)

Bed and Breakfast_____	Campground_____
Friend or Relative's Home_____	Motel/Hotel_____
Hostel_____	Guest House_____
Other_____ Describe_____	
11. How much does your group plan to spend for overnight accommodations per night? \$\_\_\_\_\_

12. How many overnight stays have you/do you plan to have in conjunction with your visit to the Trail?  
(Check below)

Tonight Only \_\_\_\_\_  
Not sure \_\_\_\_\_

Two or more \_\_\_\_\_  
Other \_\_\_\_\_ Describe \_\_\_\_\_

Surveyor Name: \_\_\_\_\_

Trail Location: \_\_\_\_\_

Day of the Week and Date: \_\_\_\_\_

Time of Survey: \_\_\_\_\_

Weather Conditions: \_\_\_\_\_

Direction Cyclist was headed (North or South) at time of survey: \_\_\_\_\_