

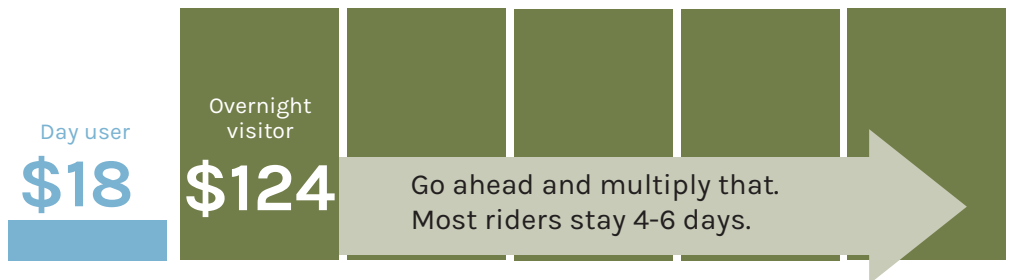
How trails can impact your economy:

\$50,000,000

overall economic impact from the Great Allegheny Passage trail.

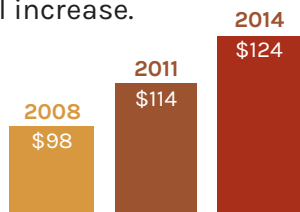
Stay = spend

Overnight trips drive spending on the trail. When a traveler stays in town, they are more likely to dine, shop and explore there, too.

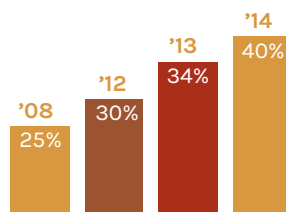


Growth over time

Of course, to make a 4-6 day trip of it, riders need plenty to do. As you grow and connect the assets on your trail into trip-worthy destination, the amount overnight users spend will increase.



And as more riders come in, the amount of sales from trail traffic will increase, too.



Until eventually businesses can grow.



65 new businesses + 270 new jobs in just 8 years

